



BURGUNDY-FRANCHE-COMTÉ GOES DIGITAL



Heritage

In the heart of the Morvan or along a canal, when exploring a vibrant town or strolling through a monastic village, the heritage of Burgundy-Franche-Comté can be discovered in many ways, each one more original and immersive. A number of digital facilities, most notably augmented reality, have taken over our visitor sites to the delight of young and old alike.

Switch on your screens, pop on your headphones, connect your mind: Burgundy-Franche-Comté invites you on an unforgettable digital journey through time and space.

At the Espace Gislebertus, the history of Autun comes alive

Autun invites you to travel through time to discover the excellence of the region with regards to innovation and new technologies!

Opposite Saint-Lazare Cathedral, the history of the former Gallo-Roman capital of Augustodunum is revealed at the Espace Gislebertus. This decidedly well-connected site uses innovative multimedia facilities to bring heritage to life. A digital device projects the development of the town onto a scale model: right in front of the visitor's eyes, the streets stretch out, the monuments rise up and the architecture evolves. In short, Autun is transformed. Touch screens that « programme your breaks » and the screening of a 3D film devoted to the cathedral complete this touristic and cultural space. Information is available in French, English and German.

More information:

www.autun-tourisme.com

Two digital projects to breathe new life into Bibracte

Bibracte, a former fortified town of the Gauls, is bringing itself up to date and offering new digital facilities. « An Overview of the History of Bibracte » is a scale model that recreates the topography of the ancient town and offers visitors, thanks to vertical digital projection, a view of the evolution of Mont Beuvray as archaeologists have imagined it. Audio commentary is available in French, English, German and Dutch.

« An Urban Project » provides tablets to the public so that they can enjoy a virtual visit of the archaeological site. A map is shown on the ground and, as they walk along the various trails, visitors can discover Mont Beuvray and its forest virtually. In order to better understand the history of the site, another app is available that provides access to various other details and aspects of the digs, such as the archives and maps. Once again, information is available in French, English, German and Dutch.

More information:

www.bibracte.fr

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Photos : Jana Zieseniß / Sonne und Wolken - Alain DOIRE / Bourgogne-Franche-Comté Tourisme

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COMTÉ

TOURISME



The Citadel of Belfort can be explored through augmented reality

Smartphone or tablet in hand, the Tourist Office of Belfort invites you to uncover the secrets of the impregnable Citadel of Belfort!

The underground tunnels, galleries, courtyards and façades of the famous fortifications of Belfort no longer hold any secrets for visitors. Thanks to an augmented reality trail available in French, German and English, the app invites you on a journey through time in 3D: throughout the trail, reconstructions appear before you. Knights flock to the courtyard, cannon fire shakes the ramparts, shadowy figures can be seen moving through corridors... WOW factor guaranteed.

More information:

www.belfort-tourisme.com

Cluny rediscovers its light thanks to augmented reality

Once the spiritual and political capital of Europe, Cluny now employs augmented reality to offer visitors a one-way trip to the XI Century!

From the Portes d'Honneur to the vestiges of the great abbey church, passing by the Romanesque or Gothic houses and even the Tour des Fromages, the cultural treasures of the town-abbey can be explored through an augmented reality visit with audio guide. Installed onto digital tablets, the app created by the Paztec Company reveals reconstitutions of the old buildings, which appear during three discovery trails. Available all year round from the Tourist Office, these quirky visits can be enjoyed in French, English and German.

More information:

www.cluny-tourisme.com

Use your screen to walk through Vauban's heritage

On Android or IOS, look for « Balade Vauban » and discover the new app created by the Great Besançon office. Since 31st May, and to mark the tenth anniversary of Vauban's major sites being listed as World Heritage by UNESCO, this app offers a virtual tour (with a Smartphone or a tablet), which explores images that recreate Besançon in the late XVII Century. Around ten points of interest are highlighted and offer a walk through 3D and 360° reconstructions. Displayed on information panels, one can see details (French, English, German, Italian) relating to some strategic features of the sites that no longer exist.

More information:

www.besancon-tourisme.com

More information on <https://patrimoine.bourgognefranche-comte.com/>

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